



## ICHCA and TOC Agreement on Enhanced Industry Communication

**ICHCA International, the global cargo handling association and leading event organiser serving the port and terminals sector, TOC Events have finalised an agreement aimed at greater communication and interaction within the industry in the post-pandemic era.**

19 August, 2021

The Memorandum of Understanding (MOU) has been welcomed by both parties as a framework to pursue cooperative projects of mutual interest specific to the dissemination of knowledge, best practice, analysis and commentary on the challenges and issues facing the global cargo handling community. It is intended that through the media of news distribution, publications and events, particularly of a digital nature, members and participants of both organisations will benefit from such inter-action.

In announcing the MOU, Richard Steele, ICHCA International's CEO commented, "One of our association's primary roles is to maximise the accessibility to relevant information on innovation and forward thinking for operators in the port and cargo handling facility sector. I believe this agreement with a deeply experienced and digitally savvy communicator such as TOC will aid us in our pursuit. I am particularly excited about the prospect of extending even further the reach of our guidance and industry best practice. Knowledge is the one thing that grows in value the more that it is shared. By working together, we can help industry to safeguard workers, ensuring that lessons are learned fast, once and stay learnt."

The first manifestation of the mutual understanding between the two bodies will come later this year when TOC Connect, an inaugural hybrid TOC event, takes place both digitally between 18<sup>th</sup> October and 5<sup>th</sup> November, and in its traditional 'live' format in Rotterdam (26<sup>th</sup>-27<sup>th</sup> October). ICHCA members will participate by advising on the content and format of the innovative event and present during the programme of seminars and webinars.

TOC's Business Development Manager Sean Deane commented on the new relationship with ICHCA, "We have in the past been privileged to have ICHCA representatives contribute to TOC events and are now delighted to have a more formal agreement with the association

whose members are core to the industry we serve. As a provider of meeting places, networking opportunities and communication hubs we have worked hard to overcome the challenges presented by the pandemic restrictions and believe our hybrid events model will be successful in bringing the industry together, not just in Europe but also through our Asia, Americas and Africa's physical events planned for the future. The cooperation of ICHCA will surely enhance the degree of our success."

**ENDS**

### **About ICHCA – International Cargo Handling Coordination Association**

Established in 1952, ICHCA International is an independent, not-for-profit organisation dedicated to improving the safety, productivity and efficiency of cargo handling and movement worldwide. ICHCA's privileged NGO status enables it to represent its members, and the cargo handling industry at large, in front of national and international agencies and regulatory bodies, while its Technical Panel provides best practice advice and develops publications on a wide range of practical cargo handling issues.

Operating through a series of national and regional chapters, including ICHCA Australia, ICHCA Japan as well as Correspondence and Working Groups, ICHCA provides a focal point for informing, educating, lobbying and networking to improve knowledge and best practice across the cargo handling chain.

### **Media Contact**

Maria Udy  
Portcare International  
Tel: +44 (0) 7979 868539  
Email: [maria@portcare.com](mailto:maria@portcare.com)

### **About TOC Worldwide**

For 40 years, TOC Worldwide has provided the market-leading conference and exhibition forums for the global port and terminal industries, their customers and suppliers. With the addition of the TOC Container Supply Chain conference alongside established coverage of port development, operations and technology, the TOC event portfolio has now evolved to attract a wider audience of container supply chain professionals.

Taking place each year in the world's key shipping hubs, including Europe, Middle East, Americas, Africa and Asia, each TOC is now a complete maritime supply chain event for its region, bringing together cargo owners, logistics providers, carriers, ports, terminals and other key stakeholders to learn, debate, network and foster new business solutions.

TOC also provides a platform for port operations, technology and shipping professionals in the dry bulk sector to come together and advance best practice in bulk cargo handling and supply chain operations.

**Notes to editors:**

For further information regarding this release, please contact:  
Sean Deane, Business Development Manager, TOC Worldwide  
Tel/SMS +44 (0) 7825 626488 | Email [sean.deane@toc-events.com](mailto:sean.deane@toc-events.com)

To arrange press passes to attend TOC Connect or to discuss a media partnership, please contact:

Dan Cole, Senior Marketing Manager, TOC Worldwide  
Tel +44 (0) 20 7017 4724 | Email: [daniel.cole@toc-events.com](mailto:daniel.cole@toc-events.com)  
[www.toc-events.com](http://www.toc-events.com)