



New ICHCA Member Strata Worldwide is a Leader in Port Safety

Specialist in the use of smart technologies, including remote sensors and monitoring becomes a part of ICHCA bringing another innovator into the cargo handling community which is dedicated to safety in the port working environment

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As both ICHCA and Strata understand the complexity of operating in a modern, fast-moving cargo handling environment their aims align when it comes to safeguarding workers in the sector and maintaining productivity. So the latest membership addition to the association is welcomed by the former and valued by the latter.

Speaking on behalf Strata Worldwide, Adam Beauchamp, the head of the company's maritime division commented, "Strata's role is to protect workers involved with the operation of heavy machinery across a number of industry sectors. Within the global port environment, we deploy an artificial intelligence-based machine vision system to provide proactive accident prevention with early danger detection and warning. Such dependable monitoring enhances safety and ensures optimum productivity. We see engagement with ICHCA members, and its influence across the industry and regulatory regimes as ideal in helping to perfect Strata's future enhanced offerings."

In welcoming Strata to his organisation, ICHCA's Richard Steele said, "ICHCA is committed to a mission to improve the safe working environment of all those handling cargo throughout the international maritime supply chain. All involved in this pursuit are welcomed to help share innovation, knowledge, experience and best practice. We are seeing increased participation in the safety arena from organisations employing powerful new technologies such as remote monitoring, data analysis and predictive solutions. In this regard we are particular pleased that Strata has joined us to add its expertise to our communal efforts."

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NOTES TO EDITORS:**About ICHCA International**

Established in 1952, ICHCA International is an independent, not-for-profit organisation dedicated to improving the safety, productivity and efficiency of cargo handling and movement worldwide. ICHCA's privileged NGO status enables it to represent its members, and the cargo handling industry at large, in front of national and international agencies and regulatory bodies, while its Technical Panel provides best practice advice and develops publications on a wide range of practical cargo handling issues.

Operating through a series of national and regional chapters, including ICHCA Australia, ICHCA Japan and plus Correspondence and Working Groups, ICHCA provides a focal point for informing, educating, lobbying and networking to improve knowledge and best practice across the cargo handling chain.

www.ichca.com

About Strata Worldwide

For over 30 years, Strata Worldwide has been a global leader in industrial safety. The company is dedicated to protecting workers in the mining, tunnelling, and maritime port industries. Strata offers a comprehensive range of advanced safety and networking technologies. Committed to staying at the forefront of technology, the company continuously enhances its product lines and partners with leading technology providers to ensure that customers have access to the most advanced safety tools available. Founded in 1992 and headquartered in Atlanta, Georgia, Strata has facilities in Europe, Australia, and South Africa and serves operations across six continents and various industries. Strata Worldwide is focused on innovation, reliability, customer support, and upholding global safety standards.

MEDIA CONTACTS:

ICHCA International

Peter Owen

Portcare International

Tel: + 44 (0) 7710 991531

E-mail: peter@portcare.com

Strata Worldwide Paula Gunnels

Strata Worldwide

Tel: +1 770-321-2526

Email: paula.gunnels@strataworldwide.com